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NALENA SANTIAGO

Product/UX Designer

www.nalenasantiago.com
nalenas@gmail.com

Education

Carnegie Mellon University
Masters of Human-Computer Interaction
Dual degree with University of Madeira
2014- 2015
4.0 QPA

Iowa State University
Bachelor of Architecture
Second Major: Environmental Studies
2004-2008
3.64 GPA w/ Honors & Cum Laude

Skills

Visual Design
Interaction Design
Motion Design
HTML5 & CSS3
Low, Mid and Hi-Fidelity Prototypes
Sketching
User Testing & Research
Information Architecture

Tools

Sketch App
Invision & Marvel App
Framer JS
Adobe Illustrator
Adobe InDesign
Adobe Photoshop

Work Experience

UX Designer • Samsung Research America
Mountain View, CA // 2015 - 2018

Create interfaces, visual design, flows and environments for VR
Applications (under NDA) in a multi-disciplinary team. Worked with
Engineers and Product Managers to ship Bixby intelligent voice assistant
for Uber and Expedia.

UX Design Intern • Samsung Research America
Mountain View, CA // Summer 2015

Worked with Product Manager and UX Engineers to develop a new feature
for an Android app, from initial ideation to final visual designs. Created
low and high fidelity clickable prototypes throughout process. Conducted
internal user testing.

Community Economic Development Volunteer • Peace Corps
Villarrica, Paraguay // 2012 - 2014

Headed Marketing team for Paraguay Emprende, a nationwide youth
business initiative, including doing a rebrand. Created logos, print collateral
and Wordpress websites for local foundations and government agencies.
Taught entrepreneurship and computer skills to over 200 youth and adults.

Neigborhood Revitalization Specialist • Habitat for Humanity
Seattle, WA // 2009 - 2011

Created print collateral for fundraising campaigns, maps, and reports.
Forged partnerships with other non-profits and government agencies
for holistic community development. Lead volunteers on-site in the
construction of four residential homes.

Design Assistant • Iowa State University, Facilities Department
Ames, IA // 2006 - 2008

Designed evacuation, site maps and 3D models for dormitory buildings
using Adobe Illustrator and SketchUp.